



## Inspire Tomorrow's INNOVATORS

### Inspire the Next Generation of Creative Problem-Solvers

Partner with local schools to inspire and mentor the next generation of designers, engineers, and creative problem-solvers. Bring your real-world expertise into the classroom, sparking curiosity, building creative and critical skills, and shaping students into the innovative thinkers that tomorrow's industries need.

**DESIGN &  
TECHNOLOGY  
ASSOCIATION**

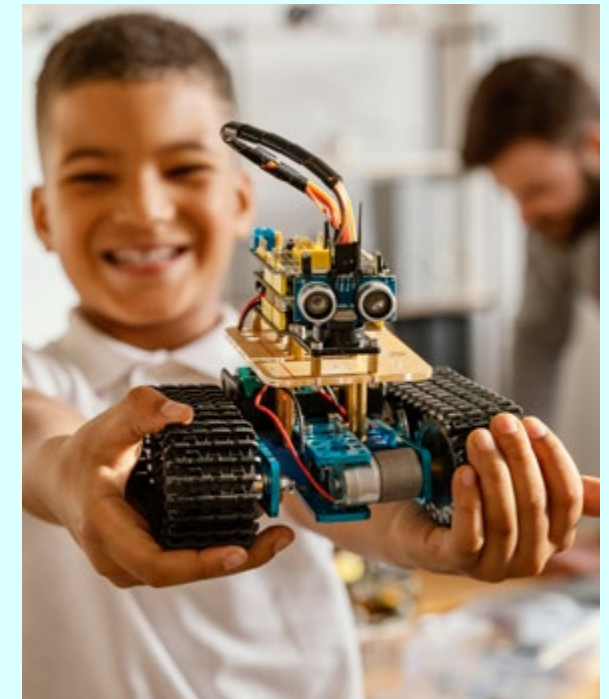
## Why Partner with the School Business Partnership?

- 1 Inspire Young Talent:** By sharing your industry knowledge, you'll offer students valuable exposure to real-world projects and hands-on experiences that bring their studies to life, making design, technology, and problem-solving skills relevant and engaging.
- 2 Build Community Impact:** Your agency's involvement will have a lasting effect on students and schools, establishing a stronger bond between your business and the local community while helping shape a more enriched educational environment.
- 3 Mentor Future Leaders:** Beyond technical skills, help students cultivate essential soft skills like creativity, collaboration, and critical thinking that are critical for success in any career. Your mentorship will guide them toward a mindset that's both resilient and adaptable.
- 4 Access Future Talent:** Connect with motivated young individuals who may one day join your industry, getting an early look at emerging talent and nurturing their skills in a way that aligns with industry needs.



## Create Lasting CHANGE

Join the School Business Partnership to bridge the gap between education and industry, sparking innovation in classrooms and empowering students with real-world skills. Be part of this education/industry engagement initiative to prepare today's students for tomorrow's challenges.



INSPIRE

## What we offer

**1 Tailored Partnerships:** Based on your agencies focus and direction we match you with a local primary or secondary school and a dedicated teacher contact, ensuring that your expertise meets the school's needs and goals for a highly impactful collaboration.

**2 Long-Term Support:** We'll provide guidance to nurture and sustain your partnership, ensuring that both the school and your agency see the long-term benefits of this connection and that you're supported in making the most of the program.

**3 Exclusive Opportunity:** Be among the first 20 partners to join this initiative, setting a powerful example for future collaborations and creating case studies that will showcase Schools Business Partnerships impact on a national scale, strengthening your brand's reputation as a community leader.

# As a member, you're in good company...

*"As a proud partner with The Design & Technology Association we are committed to keeping design and technology on the "cool" list for kids." - Craig Bunyan, Associate Director at Seymourpowell*

*"As an organisation, we have really welcomed the opportunity to work collaboratively with the Design & Technology Association who shares our vision and mission in wanting to support educational institutions and positively inspire and motivate the next generation..."*  
- James Bajcer, CREATE Education

## Join Us Now

Don't miss the chance to be part of a pioneering initiative that empowers students, shapes future talent, enriches and supports the creative industries. Be a positive force for change and help equip tomorrow's workforce with skills and confidence to succeed!

## Investment & Benefits

**£998 + VAT per year**

This annual partnership fee links your agency directly with a school, establishing an impactful relationship with a teacher and offering classroom engagement opportunities that make learning real for students.

**£1,298 + VAT per year**

For an additional £300, this plan includes a financial contribution that goes directly to the school's resources and teaching. Your contribution helps cover material costs for curriculum initiatives, reducing the schools budget limitations and enabling them to engage more fully with your agency.

## Watch the video to get inspired



# INNOVATION